

Samsung's S Series external HDDs marry style with functionality

Ingram Micro South Africa has announced the local availability of Samsung's new S Series external hard disk drives.

Combining a stylish and compact design with phenomenal storage capacity, the S Series consists of a credit card-sized 1.8 inch HDD drive and the slightly bigger 2.5 inch portable - both perfect for mobile executives' personal storage needs.

"Devices such as these are becoming more popular, since more executives are taking their media - music, images and videos - on the road with them," says Hilton Haefele, Samsung product manager at Ingram Micro South Africa.

"Because they invariably don't own the notebook they carry with them, the need to keep their personal data separate from their work data translates into them carrying a separate drive with them wherever they go.

"Here, the mix between portability and performance, measured in drive capacity - is important. That's the reason we're so bullish about the success of the new Samsung range of mobile drives," he says.

Despite a height of only 15mm (62mm width x 87mm length), the 1.8-inch S1 Mini packs a powerful punch, weighing in with a capacity range of 120 to 160GB.

The S2 Portable is marginally bigger at a width of 82mm, length of 111mm and height of 17mm, but is available with a substantially larger capacity of either 160 or 500GB.

Both units are enclosed in an elegant housing with a glossy top cover and a luxurious leather-like reverse - meaning they not only serve the needs of mobile executives from a functionality perspective, they look the part too.

The S Series is compatible with Windows and Mac operating systems, utilising a high-speed USB connection (USB 2.0, up to 480Mb/s) that ensures reliable, rapid transfer of data.

Special features such as auto backup, password and encryption protection, and improved energy-saving consumption and operation place these hard drives at a level above the competition.

Both drive models in the series are available in four exquisite colours - piano black, snow white, wine red or chocolate brown.

Samsung offers a 3-year limited warranty on all units in the S Series.