

## **FOR IMMEDIATE RELEASE**

### **RIM and Vodacom launches the BlackBerry solution in Tanzania**

**Dar es Salaam, Tanzania and Waterloo, ON** – Research In Motion (RIM) (Nasdaq: RIMM; TSX: RIM) and Vodacom Tanzania announced that the BlackBerry® solution is now available to Vodacom Tanzania subscribers throughout the country. The BlackBerry® solution brings together innovative smartphones, software and services to allow easy access to email (including attachment viewing), phone, messaging, organiser, web, multimedia and thousands of other business and lifestyle applications for people on the move.

Whether users need to manage email on the go, return a phone call, navigate to a location with real-time GPS directions, or access the Internet, the BlackBerry solution helps them easily manage their work or personal activities - all on one smartphone.

Vodacom Tanzania has now officially launched the BlackBerry® Curve™ 8310 and BlackBerry® Pearl™ 8110 smartphones for both prepaid and postpaid customers.

BlackBerry smartphone subscribers on the Vodacom Tanzania network will benefit from unlimited email and Internet access all day long, for a fixed monthly subscription fee.

"We are pleased to expand our partnership with Vodacom and to offer Tanzanians access to the industry-leading BlackBerry wireless solution for both business and personal use. Millions of people around the world have chosen BlackBerry smartphones in order to stay connected to the people and information that matter most throughout the day, and we believe the BlackBerry Curve and BlackBerry Pearl will be very popular with Vodacom customers in Tanzania," said Mark Guibert, Vice President, Corporate Marketing, Research In Motion (RIM).

"We are delighted to offer Vodacom subscribers competitive BlackBerry service packages that make staying in touch more affordable than ever," says Dietlof Mare, Managing Director, Vodacom Tanzania. "Our prepaid and postpaid subscribers can benefit immediately from the feature-packed BlackBerry smartphones available at affordable tariff packages, so that they can make every second of the day count, during working hours and their leisure time."

Vodacom Tanzania has structured attractive packages for BlackBerry® Internet Service, providing subscribers with unlimited Internet and email access from a BlackBerry smartphone for a fixed monthly subscription fee.

Individuals using a compatible BlackBerry smartphone can opt for the "BlackBerry® on Vodacom Prepaid" package, which adds BlackBerry Internet Service to an existing or new Vodacom Prepaid account for as little as TZS36,000 for 30 days, TZS99,000 for 60 days or TZS180,000 for 180 days. Alternatively, they can add BlackBerry Internet Service to an existing or new Vodacom Post-paid account for TZS36,000 per month.

Business users wanting to access their corporate email and other applications using

BlackBerry® Enterprise Server can subscribe to a BlackBerry Enterprise Service subscription plan (TZS54,000/month) which includes BlackBerry Internet Service access for free.

The BlackBerry Pearl 8110 smartphone is available countrywide from Vodashops for TZS699,000, while the BlackBerry Curve 8310 smartphone costs TZS735,000.

### **About Research In Motion (RIM)**

Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity to data. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry® wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit [www.rim.com](http://www.rim.com) <[file:///www.rim.com](http://www.rim.com)> or [www.blackberry.com](http://www.blackberry.com) <[file:///www.blackberry.com](http://www.blackberry.com)> .

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