

Press Release

Lafarge Gypsum Appoints New MD to Head Operation in South Africa

Johannesburg, 10th June, 2008 - Lafarge Gypsum South Africa has announced the appointment of Jean-Paul Croze as its new Managing Director.

Croze has been with Lafarge Gypsum for fifteen years and his most recent position in the Lafarge Group was Vice President (VP) of Manufacturing & Performance for the Gypsum Division in France. Prior to that he was VP of Manufacturing in Asia, looking after 15 plants in 6 countries.

Mehdi Sinaceur, Regional Vice President for Lafarge Gypsum, says that Croze's international experience and strong industrial background with a particular focus on plasterboard, compounds and metals products, will benefit the South African operation. He brings a strong product quality background and customer orientation to his new role at Lafarge Gypsum in South Africa.

"Croze joins us at a time when we are addressing exciting market growth opportunities in South Africa," he adds. "This appointment, together with the recent launch of our plasterboard plant in Roodekop and expansion of our distribution business locally will allow further successful customer strategies to be developed in SA."

In South Africa, Lafarge Gypsum manufactures and markets plasterboard based building products and systems for constructing, finishing or decorating interior walls and ceilings in residential and non-residential building projects.

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About Lafarge

Lafarge is the world leader in building materials, with top-ranking positions in all of its businesses: Cement, Aggregates & Concrete and Gypsum. With 90,000 employees in 76 countries, Lafarge posted sales of Euros 17.6 billion and net income of Euros 1.9 billion in 2007. Lafarge is the only company in the construction materials sector to be listed in the 2008 '100 Global Most Sustainable Corporations in the World'.

Lafarge has been committed to sustainable development for many years, pursuing a strategy that combines industrial know-how with performance, value creation, respect for employees and local cultures, environmental protection and the conservation of natural resources and energy. To make advances in building materials, Lafarge places the customer at the heart of its concerns. It offers the construction industry and the general public innovative solutions bringing greater safety, comfort and quality to their everyday surroundings. Additional information is available on the web site at www.lafarge.com.

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